



Retail Clinic in a Box

Test at Home...Treat OnlineSM

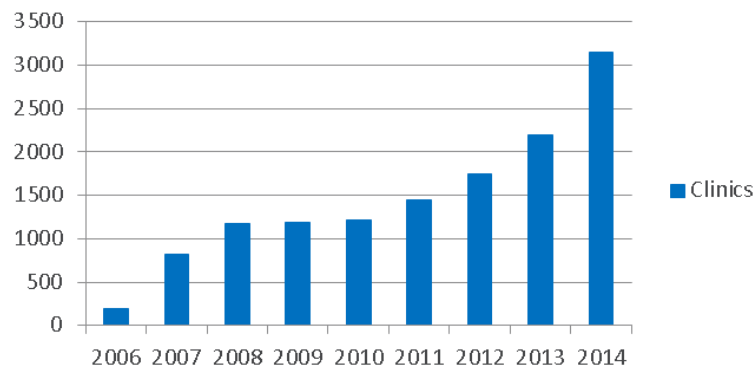


October 2011

Health Care is Broken

1. **Health care is expensive.** The average clinic visit costs \$207 while emergency room visits average \$650
2. **Health care is inconvenient.** Today's health care delivery model requires consumers to leave their homes and travel to a clinic.
3. The United States has a **shortage of primary care doctors** which often results in a long wait to be seen.
4. **Low cost options** such as retail clinics **are not available in rural markets**
5. **Employers are dropping coverage** or implementing high deductibles
6. Even under health reform, **many consumers won't be able to afford low deductible coverage.**

Growth of Retail Clinics
(Number of Clinics)



Kalorama estimates retail store sales at \$733.4 million, an average increase of 81.0% per year from 2005.

Consumers are migrating toward more convenient, lower cost options

Emergency Rooms



\$650



Retail Clinics



\$79-\$129



Test at Home, Treat Online



\$10 - \$45

Doctor's Offices



\$207

Cost of Actual Strep Test ~\$2

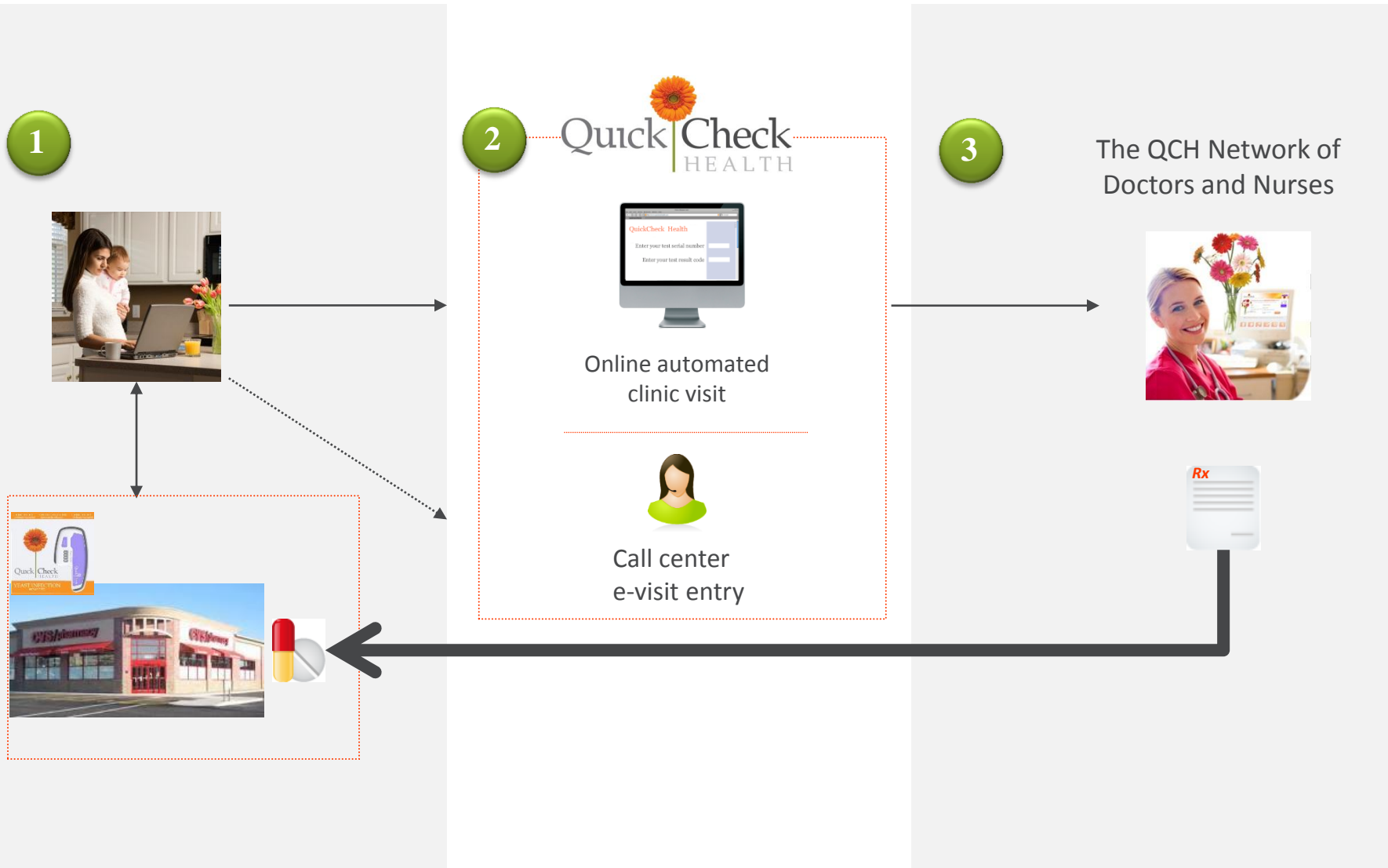
Cost of treatment for strep ~\$4

75% are negative

resulting in

Over \$8.1 billion spent on negative tests.

How QuickCheck Health works



Business Case for Patients

Dramatic savings Compared to Alternatives -

Retail Clinics



Doctor's Offices



Emergency Rooms

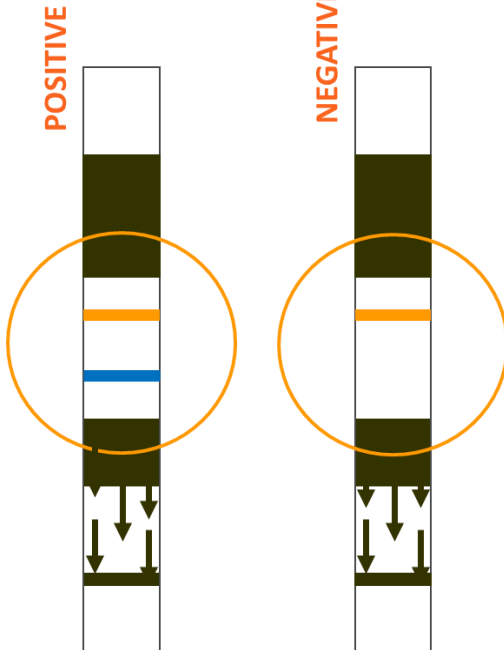


If negative:	\$94 (86%)	\$192 (93%)	\$635 (98%)
If positive:	\$59 (54%)	\$157 (76%)	\$600 (92%)

Plus: Improved Convenience and Privacy

Our intellectual property

How rapid
diagnostic tests
work



QuickCheck Health's Device



Encrypted
Positive Result



Encrypted
Negative Result

3 patents pending

Our Market is very large

**U.S. Emergency Room & Primary Care Visits
(per year)**

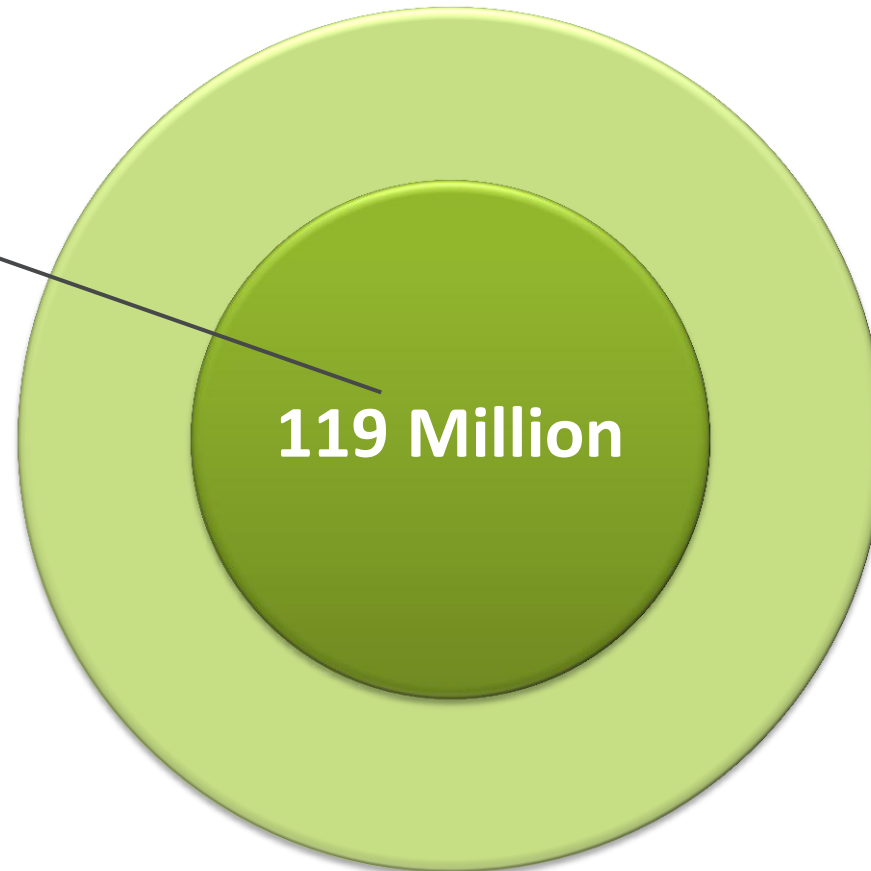


701 Million

Our Market is very large

U.S. Emergency Room & Primary Care Visits (per year)

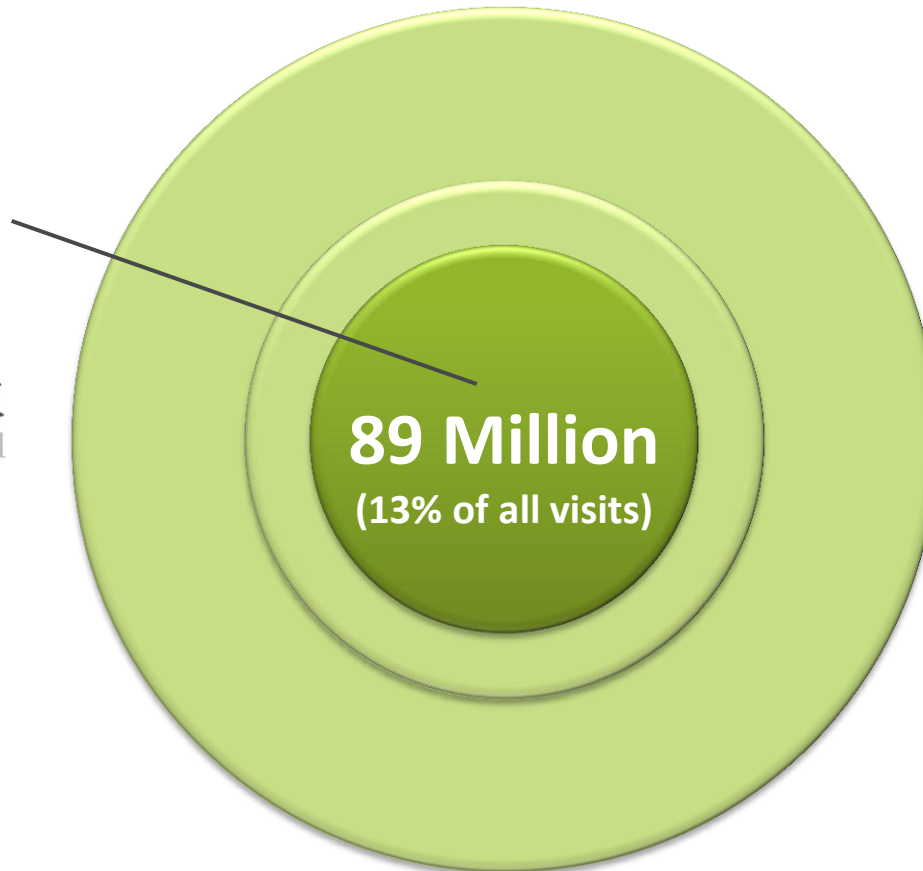
For things
also handled
in a retail
clinic



Our Market is very large

U.S. Emergency Room & Primary Care Visits (per year)

Suitable for
replacement
by QuickCheck
Health



Suitable tests:

- Urinary tract infection
- Strep Throat
- Seasonal Flu
- Mono
- Pink eye
- Pregnancy
- Lyme Disease
- Yeast infection
- Bacterial Vaginosis
- Chlamydia
- Gonorrhea
- Syphilis
- H. Pylori
- Cholesterol
- A1c
- Glucose

Our Milestones:

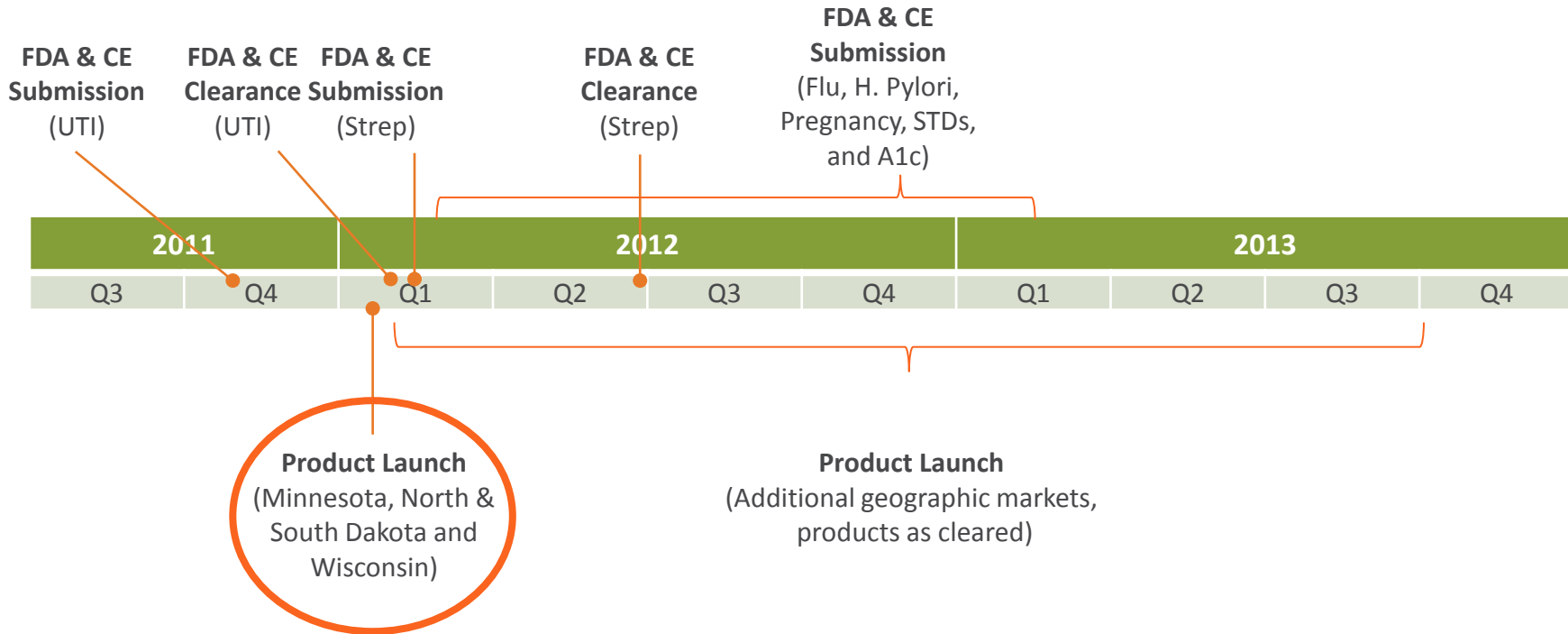
- Conceptual design..... ✓
- Patentability confirmed..... ✓
- Patents filed..... ✓
- PCT for international patents filed..... ✓
- Bench prototype/proof of concept..... ✓
- Regulatory opinion confirmed... ✓
- Final working prototype..... ✓
- Drugstore distribution interest confirmed..... ✓
- Employer/Payer market interest confirmed..... ✓
- Tooling Complete..... ✓

Device price point confirmed..... ✓

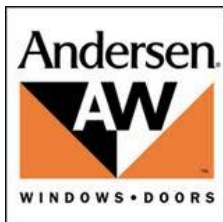


We can meet a \$10 per test retail price point

Our launch schedule:



We've caught the eye of major players...





For more information:

Tom L. Henke
President & CEO

763.447.3870
tom.henke@quickcheckhealth.com